

THE KAVERY ENGINEERING COLLEGE*(An Autonomous Institution)***UG/PG DEGREE END SEMESTER THEORY EXAMINATIONS, APR/MAY 2026****Seventh Semester****Mechanical Engineering****GE3751 – PRINCIPLES OF MANAGEMENT****(Common To BE-BIOMEDICAL/ BE-CSE / BEECE/ BE-EEE /BTECH-AIDS /BTECH-IT)****Regulations - 2021****Duration : 3 Hrs****Maximum : 100 Marks****PART – A(ANSWER ALL QUESTIONS) (Marks 10*2=20)**

Q.No	Questions	BTL	CO	Marks
1.	What is Management?	L1	1	2
2.	Can you list the types of business organizations.	L1	1	2
3.	Define Planning.	L1	2	2
4.	What can you say about Planning Premises?	L2	2	2
5.	What is an organization chart?	L1	3	2
6.	Outline the difference between centralization and decentralization.	L2	3	2
7.	Define Job enrichment.	L2	4	2
8.	Compare formal and informal communication.	L2	4	2
9.	Can you define management control system.	L1	5	2
10.	How would you compare budgetary and non-budgetary control techniques.	L2	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

Q.No	Questions	BLT	CO	Marks
11. a	i Outline the differences between a Manager and an Entrepreneur with suitable examples.	L2	1	6
	ii Summarize scientific management principles in detail.	L2	1	10
	Or			
b	i Explain different types of business organizations with examples.	L2	1	16
12. a	i What examples can you find to explain the different types of planning from business situations.	L3	2	8
	ii Identify the steps involved in the decision-making process and illustrate with a practical example.	L3	2	8
	Or			
b	Apply the planning process to launch a new product in the market. Explain how objectives are set, policies are framed, strategies are developed, and decision-making is carried out in this context.	L3	2	16
13. a	Explain the different types of organization structures with neat diagrams.	L2	3	16
	Or			
b	i What are the various steps involved in Human Resource Planning? Explain.	L2	3	8
	ii Discuss the process of Recruitment and Selection in an organization.	L2	3	8
14. a	Summarize the concept of motivation. Explain various motivation theories in detail.	L2	4	16

Or

b	i	Summarize the process of communication.	L2	4	8
	ii	Discuss various barriers to effective communication.	L2	4	8
15. a	i	What ideas justify the system and process of controlling in management with a neat diagram.	L4	5	8
	ii	Examine the role of computers and IT in management control.	L4	5	8
Or					
b		Critically analyze the different types of control mechanisms used in modern organizations.	L4	5	16
